

PIPLA NEWS

The official newsletter of the Pittsburgh Intellectual Property Law Association

FEBRUARY LUNCH MEETING

Wednesday, February 20, 2013

Engineers' Society of Western PA
337 Fourth Avenue
Pittsburgh, PA 15222

Noon – Lunch Buffet
\$30 per person (Lunch)
\$50 per person (Lunch & CLE)

Speakers: Ivan T. Hofmann, Managing Director, and Matthew M. Hughey, Director, Gleason & Associates, P.C.

Ivan T. Hofmann and Matthew M. Hughey are part of the leadership team at Gleason IP, a division of Gleason & Associates, P.C. The title of Mr. Hofmann and Mr. Hughey's talk will be "*Hot Topics in Intellectual Property Damages.*"

Ivan Hofmann is a managing director and shareholder at Gleason IP. He has 20 years of professional experience with a deep specialization in complex intellectual property matters. Mr. Hofmann's IP expertise includes extensive litigation support and testifying experience in quantifying financial damages related to patent infringement and other intellectual property issues, as well as breach of contract claims, warranty issues, class action law suits and other litigation-related matters. His experience includes using statistical, financial, and economic analysis and models related to various technical issues. He provides value-added services in all phases of litigation in various capacities, including assistance with discovery, depositions, expert opinions, and testimony during trial.

Matt Hughey is a director who specializes in project management and financial analysis related to intellectual property matters. With deep technical financial expertise and substantial IP knowledge, Mr. Hughey brings his extensive experience to

every client engagement. Mr. Hughey's IP experience includes analyzing and quantifying financial damages in both patent infringement and other intellectual property matters; developing and supporting claims for lost profits, unjust enrichment, and reasonable royalties; evaluating secondary considerations of nonobviousness, including drivers of commercial success; performing analysis of irreparable harm in preliminary injunction hearings; and critiquing damages analyses of other experts. He is often called upon to assist in determining potential exposure for products that are potentially at risk of infringing another entity's intellectual property.

NORA ANN PASTRICK RETIREMENT

After decades of exemplary service to PIPLA as its Executive Secretary, Nora Ann Pastrick has retired from the position, as of December 31, 2012. Nora likewise retired from her employment in the International Department at Webb. Nora is succeeded as PIPLA Executive Secretary by Pauline (Polly) Moyles, who can be reached at PIPLA's contact email address: webmaster@piplaonline.org. PIPLA plans to honor Nora at its Annual Meeting, scheduled as a lunch meeting at the Duquesne Club on April 17, 2013.

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PIPLA 2012-2013 WRITING AWARD

The Pittsburgh Intellectual Property Law Association (PIPLA) is pleased to announce that it is currently seeking submissions for the PIPLA 2012-2013 Writing Award. A cash prize in the amount of \$1,000 will be awarded to the best article submitted in accordance with the following guidelines. To be considered for the award, articles must be submitted (as described below) no later than March 11, 2013.

1. Eligibility

To be eligible for the award, the author(s) of a submitted article must be currently attending an accredited law school AND EITHER:

(a) The accredited law school must be within the federal judicial district of the District Court for the Western District of Pennsylvania; OR

(b) The author(s) has/have/had a permanent residence within the federal judicial district of the District Court for the Western District of Pennsylvania within the last ten years.

2. Specifications

(a) **Subject**: The submitted article must be on a topic related to intellectual property.

(b) **Length**: At least ten pages, double-spaced, 8-1/2" by 11" paper, with a font size of 10-12 pts. and 1" margins. There is no maximum length, but a length of 25 pages or less is recommended.

(c) **Media**: Articles should be submitted electronically in any conventional electronic format, unless permission for submission of the article in hardcopy format is obtained from the contact person identified in paragraph 6 (see below).

3. Judging

(a) The judging criteria include (a) pertinence of the submission to contemporary intellectual property issues; (b) original and creative thought; and (c) scholarship.

(b) The winning article will be selected by the PIPLA Writing Award Committee or their appointees and approved by the PIPLA Board of Managers. PIPLA reserves the right to decline selecting an article for the award, in the event that

no submitted article meets the judging criteria to the satisfaction of the PIPLA Board of Managers.

4. Award

A cash prize of \$1,000 will be awarded to the author(s) of the winning article. The \$1,000 award will be divided/distributed equally among the authors, if the winning article has multiple authors.

5. Submission Content

Each submission must include the following information:

(a) An electronic copy of the article as described in the Specifications (see above - paragraph 2); AND

(b) An electronic transmittal sheet containing the following information:

(1) Title of the article;

(2) Name of each author;

(3) Home address of each author;

(4) A telephone number or e-mail address for each author at which the author can be contacted through April 2009;

(5) Name of the law school attended by each author;

(6) The name and phone number/e-mail address of a faculty member of the law school attended by each author who is to be used as a reference for the author;

(7) A statement which sets forth why each author believes he/she is eligible for the award according to the criteria given above in paragraph 1;

(8) Any additional pertinent information which an author wishes to include; AND

(9) For each author, an authenticating mark (e.g., the author's typed name), that is designated as being the author's signature.

6. Submission Address and Contact Person

Article submissions, as well as any questions regarding these guidelines, should be directed by e-mail to btterril@foxrothschild.com

Brienne Terril

Chairperson, PIPLA Writing Award Committee

Fox Rothschild LLP

625 Liberty Avenue, 29th Floor

Pittsburgh, PA 15222

412-391-2404

7. Award Presentation

The author(s) of the winning submission will be notified by March 20, 2013 regarding the outcome of the judging of submissions. The author(s) of the winning submission will be invited to attend the March 2013 PIPLA meeting in Pittsburgh to receive the award. If the author(s) are unable to attend, other arrangements will be made to award the prize.

8. Publication Rights

By submitting an article to be considered for the PIPLA Writing Award, each author:

- (a) Grants permission to PIPLA to publish the article on the Internet and/or to reproduce and distribute hard copies of the article to its membership;
- (b) Warrants to PIPLA that the author has obtained permission from any other party to whom publication rights or distribution rights may have been granted to PIPLA to make publications/reproductions in accordance with section 8(a); and
- (c) Agrees to indemnify PIPLA against any and all costs and liabilities that may arise from a charge of infringement against PIPLA for publications/reproductions made in accordance with section 8(a).

9. Acknowledgement of Award

By submitting an article to be considered for the PIPLA Writing Award, each author agrees that, in the event that the author's article is selected as the winning article, he/she will make a request to each publisher of any post-award publication of the winning article to include a notice that the author is the recipient of the PIPLA Writing Award for 2012-2013.

PIPLA 2012-2013 INTELLECTUAL PROPERTY LAW STUDENT LEADERSHIP AWARD

The Pittsburgh Intellectual Property Law Association (PIPLA) is pleased to announce its annual Intellectual Property Law Student Leadership Award competition.

The Awards: Two \$1,000 awards will be given, one to a law student at the University of Pittsburgh and the other to a law student at Duquesne University.

Eligibility Criterion: To be eligible, an applicant must:

- (1) Be a currently enrolled law student at either the University of Pittsburgh or Duquesne University; and
- (2) Have completed at least three courses in the law school's Intellectual Property elective course concentration.

Selection Criterion: The award will be based upon the applicant's demonstration of leadership as reflected by:

- (1) Applicant's grades in the courses taken in the law school's Intellectual Property elective course concentration;
- (2) Participation in student or professional organizations that are related to the development, education, or advancement of Intellectual Property;
- (3) Participation in moot court competitions involving issues of Intellectual Property;
- (4) Articles written on Intellectual Property issues submitted for publication in any medium; and
- (5) Clinical work the applicant participated in that involved issues of Intellectual Property.

Although selection criterion (1) will apply to all applicants, the extent to which criteria (2) through (5) apply will vary from applicant to applicant. In other words, an applicant's having engaged in an activity identified in any of selection criteria (2) through (5) is a plus in the evaluation of the applicant for an award, but is not necessary for eligibility.

Submission Date: Any eligible law student who wishes to apply must complete and submit the attached Application form to the address indicated thereon no later than **March 1, 2013**.

Award Date: The awards will be presented to the winning applicants at the **March 20, 2013** dinner meeting of PIPLA.

Application Forms: The Application Form can be obtained at www.piplaonline.org. All applicants must use the Application Form.

Questions: If you have any questions, please call or email Professor Lynn J. Alstadt 412-562-1632 lynn.alstadt@bipc.com

MEMBER BULLETIN BOARD

Announcements, job postings, and other relevant items can be sent to mwjohnson@jonesday.com for publication. Any such items published here are not in any way sponsored by PIPLA.

Pennsylvania Bar Institute (PBI) – IP Law Institute

The PBI IP Law Institute will be held April 24-25, 2013, live in Philadelphia and simulcast to Pittsburgh. The program will be two full days, offering 12 CLE credits (one year's worth).

FROM THE NEWSLETTER COMMITTEE

We hope you've enjoyed this issue of the 2012/2013 PIPLA News, an informative and hopefully entertaining look at the goings on in IP law. We invite our entire readership to contribute to this endeavor with articles, announcements, and job postings of your own. If you have something you would like included in PIPLA News or have questions about how you can contribute, please contact Matt Johnson at 412-394-9524 or at mwjohnson@jonesday.com.

EDITORIAL BOARD

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Ying Cao

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