

PIPLA NEWS

The official newsletter of the Pittsburgh Intellectual Property Law Association

NEWS RELEASE

Henry Sneath, a principal and shareholder at Picadio Sneath Miller & Norton, P.C. in Pittsburgh, Pa. recently gave three presentations. He spoke at the Annual Meetings of both the Kentucky and South Dakota Defense Lawyers Associations on the topic of "Transitioning Your Law Practice" and at the Academy of Trial Lawyers of Allegheny County's Annual Federal Court Practice Program on "Business Litigation in the Federal Courts." He is the former President of DRI, a 22,000 member international organization of defense and commercial litigation attorneys and corporate counsels and focuses his practice on business, intellectual property, energy sector, products liability and insurance coverage litigation. He can be reached at 412-288-4013 or hsneath@psmn.com.

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JANUARY LUNCH MEETING & CLE

January 15, 2014
 The Duquesne Club – Walnut Room, 4th Flr.
 323 Sixth Avenue
 Pittsburgh, PA 15222
 Phone: 412-391-1500

Time: Noon (Pre-selected Menu)

Payment Required - \$40-Lunch only / \$60-Lunch & CLE. Check payable to PIPLA. Mail to:

PIPLA
 c/o The Webb Law Firm
 One Gateway Center, Ste. 1200
 420 Ft. Duquesne Blvd.
 Pittsburgh, PA 15222

OR Paypal via website: www.piplaonline.org (click on "January Lunch & CLE")

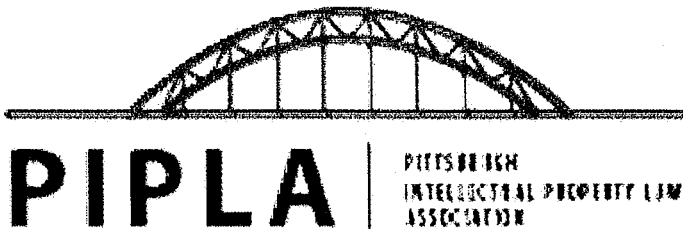
Speaker: Dennis Yablonsky, Allegheny Conf. Community Dev.

The title of Mr. Yablonsky's talk will be "*Thirty Year Transformation Story, State of the Regional Economy and Issues and Opportunities Moving Forward*"

Dennis Yablonsky became the chief executive officer of the Allegheny Conference on Community Development and its affiliated organizations – the Greater Pittsburgh Chamber of Commerce, the Pennsylvania Economy League of Greater Pittsburgh and the Pittsburgh Regional Alliance – on March 24, 2009.

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A native of the Pittsburgh region, Dennis is an accomplished and experienced veteran of managing and leading dynamic business growth – as a private business leader, a nonprofit economic development professional and a high-ranking appointed government official.

He has grown companies from the ground up to a greater profitability and success both in the private sector and as the founding CEO of the Pittsburgh Digital Greenhouse and the Pittsburgh Life Sciences Greenhouse, revolutionary models for the focused growth of technology companies. During his service as Secretary of the Pennsylvania Department of Community and Economic Development (DCED), he brought together both an economic stimulus program and the policies needed to support business growth, expansion and location and to build economic vitality in communities across the Commonwealth.

Prior to joining the Allegheny Conference, Dennis served as Secretary of Pennsylvania's Department of Community and Economic Development from February 2003 to October 2008. As Secretary, Dennis played a lead role in the development and implementation of an economic stimulus program that featured more than \$3 billion of investment in the Commonwealth's infrastructure, core communities and job-producing businesses. He also helped develop the Governor's \$650 million energy fund designed to reduce dependence on foreign oil and grow the energy economy in Pennsylvania.

Dennis spent the first 24 years of his career working for and leading two successful software companies: Cincom Systems in Cincinnati, Ohio and the Carnegie Group in Pittsburgh. At Cincom Systems, an independent software company based in Ohio, he progressed through the company's organization to eventually become chief operating officer and to help grow the company into a \$125 million global organization. In 1987, Dennis became chief executive officer of the Carnegie Group in Pittsburgh. By 1999, he turned the unprofitable enterprise into a \$32 million publicly traded software solutions company that became integrated into Logica North America.

In 1999, Dennis became the founding CEO of the Pittsburgh Digital Greenhouse and, in 2001, the Pittsburgh Life Sciences Greenhouse, innovative models for doing technology-based economic development. Dennis serves on the board of the Regional Industrial Development Corporation (RIDC), the Strategic Investment Fund (SIF), the Pittsburgh Life Sciences Greenhouse (PLSG), the Regional Opportunity Center and the Pittsburgh Public Theater. He is also a member of the University of Pittsburgh Institute of Politics Board of Fellows.

NEW PIPLA MEMBERSHIPS

PIPLA welcomes the following new members:

- James Dilmore – Beck & Thomas, Pittsburgh, PA (Active Member)
- Norbert Lazur – University of Pittsburgh, Pittsburgh, PA (Student Member)

USPTO NEWS IN BRIEF

USPTO To Host Forum To Discuss Proposed Changes To Implement Patent Law Treaties Implementation Act of 2012 – Title I The Hague Agreement

The USPTO announced on December 24, 2013 that they will hold a public forum to discuss implementation of Title I of the Patent Law Treaties Implementation Act of 2012 ("PLTIA"). The law, which serves as the implementing legislation for the Geneva Act of the Hague Agreement Concerning the International Registration of Industrial Designs ("the Hague Agreement"), allows applicants to file a single international design application to acquire global protection. The forum will be held on Tuesday, January 14, 2014, at the USPTO campus in Alexandria, Virginia.

On November 29, 2013, the USPTO published a notice in the Federal Register seeking written comments on proposed changes to the rules of practice to implement Title I of the PLTIA.

The PLTIA and the proposed rules call for the following: standardizing formal requirements for international design applications; establishing the USPTO as an office through which international design applications may be filed; provide for substantive examination by the Office of international design applications that designate the United States; provide provisional rights for published international design applications that designate the United States; and set the patent term for design patents at 15 years from the date of patent grant.

U.S. Secretary of Commerce Penny Pritzker Names Michelle K. Lee as Next Deputy Director of the U.S. Patent and Trademark Office

U.S. Secretary of Commerce Penny Pritzker announced on December 11, 2013 the appointment of Michelle K. Lee as the next Deputy Under Secretary of Commerce for Intellectual Property and Deputy Director of the U.S. Patent and Trademark Office (USPTO). Lee currently serves as the Director of the USPTO's Silicon Valley satellite office and will begin her new role at USPTO headquarters in Alexandria, VA, on January 13, 2014.

While Director of the USPTO's Silicon Valley satellite office, Lee has served as the agency's primary liaison with the innovation community in the Silicon Valley and West Coast, leading the establishment of a temporary office in Menlo Park and working creatively with California's Congressional, state, and local leadership to successfully secure a permanent office location in San Jose. In that role, she has also been actively engaged in education and outreach initiatives, empowering the USPTO to more effectively develop programs, policies, and procedures to meet the needs of the West Coast innovation community. Beyond the Silicon Valley office, Lee has also played a broader role in helping shape key policy matters impacting the nation's intellectual property (IP) system, focusing closely on efforts to continually strengthen patent quality, as well as curbing abusive patent litigation. Prior to becoming Director of the Silicon Valley USPTO, Lee served

two terms on the USPTO's Patent Public Advisory Committee, whose members are appointed by the U.S. Commerce Secretary and serve to advise the USPTO on its policies, goals, performance, budget and user fees.

Upon assuming her role as USPTO Deputy Director, Lee will perform the functions and duties of the USPTO Director, a position that is currently vacant. In accordance with statutory law, she will assume the title of "Acting Director" once President Obama nominates a Director.

After Lee begins her new role in January, John Cabeca, a 25-year veteran of the USPTO, will serve as the Director of the Silicon Valley satellite office until the permanent office in San Jose City Hall becomes operational. Cabeca is currently the Senior Advisor to the Under Secretary for Intellectual Property and Director of the USPTO and a former Semiconductor Technology Center Director. In addition to seeing the office through its build-out and hiring, Cabeca will focus on continuing the strong education and outreach initiatives by assembling a public engagement team that will guide educational programs tailored to the Silicon Valley's unique ecosystem of industries and stakeholders.

RECENTLY FILED IP CASES IN THE WESTERN DISTRICT OF PENNSYLVANIA

Case	BOSPHORUS CORPORATION v. KUMAR et al
Case Number:	2:2013cv01742
Filed:	December 6, 2013
Presiding Judge:	Judge Maureen P. Kelly
Cause	Trademark Infringement

Case	EUGENE B. FAIELLA, DOMINIC IERACE and ESTATE OF JOSEPH V.
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	ROCK
Case Number:	2:2013cv01697
Filed:	November 27, 2013
Presiding Judge:	Judge Arthur J. Schwab
Cause	Copyright Infringement

Happy New Year!



FROM THE NEWSLETTER COMMITTEE

We hope you've enjoyed this issue of the 2013/2014 PIPLA News, an informative and hopefully entertaining look at the goings on in IP law. We invite our entire readership to contribute to this endeavor with articles, announcements, and job postings of your own. If you have something you would like included in PIPLA News or have questions about how you can contribute, please contact Ying Cao at 412-394-9575 or at ycao@jonesday.com.

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