

PIPLA NEWS

The official newsletter of the Pittsburgh Intellectual Property Law Association

APRIL LUNCH & CLE

~ ANNUAL MEETING ~

Wednesday, April 17, 2013

Duquesne Club – Walnut Room, 4th Floor
325 Sixth Avenue
Pittsburgh, PA 15222
Phone: 412-391-1500

Time: Noon

Payment Required - \$40-Lunch / \$20-CLE. Check payable to PIPLA. Mail to:

Ms. Pauline Moyles
c/o The Webb Law Firm
One Gateway Center, Ste. 1200
420 Ft. Duquesne Blvd.
Pittsburgh, PA 15222

OR Paypal via website: www.piplaonline.org (click on "April Lunch & CLE")

Notice: In addition to the election of Officers for 2013-2014, there will be a vote by the membership to approve changes to the membership requirements in the Articles of Association, Section 3, Active Members.

Speakers: **Larry Lieb, ACE, CCA, Chief Innovation Officer, and Robert Hooker, Sr. Litigation Consultant, both of Scarab Consulting**

The title of Mr. Lieb and Mr. Hooker's talk will be "*A Practical Guide to Managing Social Media Based Evidence – Identity, Privacy, and Ethical Challenges.*"

Larry Lieb is the Chief Innovation Officer of Scarab Consulting responsible for generating and applying original intellectual property in the field of electronic discovery. Since 1998, Mr. Lieb has been a nationally recognized expert on the best methods to reduce the overall costs of dispute resolution

through the appropriate application of technology. Mr. Lieb created, operated, and sold the largest computer forensics and e-discovery provider in the Midwest. The company is still in existence today and enjoys an excellent national reputation.

Mr. Lieb regularly provides corporations with accurate litigation cost models using his proprietary methods. His Total Cost of Litigation model allows corporations to make an informed cost risk analysis of pursuing any given litigation matter by understanding the true total costs that will be encountered including outside vendors, internal and external counsel costs, court reporting, expert witness costs and more.

Robert Hooker, Senior Litigation Consultant at Scarab Consulting, possesses over 12 years experience in the litigation support industry, leading efforts and delivering solutions to many of the largest law firms and corporations in the Northeast. Mr. Hooker is responsible for Scarab's litigation consulting business in the Pennsylvania and New York marketplaces. He has grown a reputation as a trusted, consultative, and responsive partner through a non-compromising commitment to deliver successful solutions and results to his clients.

Prior to joining Scarab, Mr. Hooker consulted for and managed hundreds of large multi-district litigation matters in the Detroit, Buffalo, Pittsburgh, Philadelphia, and New York City areas for numerous industries, including pharmaceutical, energy, transportation, environmental, property assessment, aluminum production, and industrial welding.

IN THIS ISSUE

April Lunch & CLE	1
PIPLA Inventor of the Year 2013: Arthur E. Uber, III, Ph.D.	2
PIPLA 2013 Student Leadership Award: Michael S. Montgomery	3
PIPLA 2013 Spring Golf Classic	3

PIPLA INVENTOR OF THE YEAR 2013:
ARTHUR E. UBER, III, PH.D.

PIPLA's 2013 Inventor of the Year, **Arthur (Ned) Uber, III, Ph.D.**, is listed as the sole inventor or a co-inventor on 59 different United States patents issued over the past 31 years. He is also listed as an inventor or a co-inventor on 25 pending United States patent applications. Most of Dr. Uber's patents have been issued to Medrad, Inc. (now Bayer HealthCare), his employer for more than 30 years. Apart from his own productivity, Dr. Uber is recognized for his ability to work creatively with other people to help them become inventors. He is a co-inventor with over 30 different individuals on his 59 US patents. For his outstanding inventive contributions to Medrad, he has been made a Medrad Fellow. Only three other people in Medrad's 50-year history have received this award.

Dr. Uber's patents have helped Medrad become the market leader for medical injector technology, including Medrad's Spectris® Injector, the first FDA approved MRI injector in the United States, and the Mark 7 Arterion™ angiographic injector. The Spectris injector is the core product in Medrad's Magnetic Resonance Imaging (MRI) business with tens of millions of dollars in total sales. Magnetic resonance imaging systems are used to generate diagnostic images of a patient's internal organs.

Dr. Uber's inventions have also been the foundation for a number of new Medrad products that coordinate the timing of contrast injections with the acquisition of image data by CT scanners to improve diagnostic image quality while minimizing the dose of the potentially toxic contrast fluid and reducing the X-ray load delivered to patients by the CT scanners. These inventions are embodied in Medrad's Certegra® product line.

In 1993, Dr. Uber received the Medrad President's Quality Award. In 1999 he received the Medrad Spirit Award. As a member of Medrad's Performance Excellence Center, he was also instrumental in helping Medrad win its first Malcolm Baldrige Award in 2003.

Dr. Uber's contributions to patient infusion technology, such as the angiographic injector for MRI technology and CT scanners, have been used to save thousands of lives and have contributed substantially to the economic well-being of the Western Pennsylvania region through the creation of hundreds of jobs both at Medrad and at area hospitals.

Dr. Uber received his B.S. in Electrical Engineering in May 1976, M.S. in Electrical Engineering in May 1977 and PhD in June 1982, all from Carnegie Mellon University.



(Dr. Uber and Lynn Alstadt)

**PIPLA 2013 STUDENT LEADERSHIP AWARD:
MICHAEL S. MONTGOMERY**

The recipient of the 2013 Student Leadership Award is Michael S. Montgomery, a law student from the University of Pittsburgh. Michael is a candidate for J.D., May 2014, and a member of the University of Pittsburgh Law Review. Michael has worked as a law clerk at Pepper Hamilton LLP in Pittsburgh.



PIPLA 2013 SPRING GOLF CLASSIC

WHERE: Cranberry Highlands Golf Club
 WHEN: Thursday, May 23, 2013
 Tee Time – 12:00 p.m.
 COST: \$72.00 includes greens fees, ½ cart, sandwich/snack, and prizes

Everyone is encouraged to go to the North Park Lounge for dinner/drinks on a cash basis after golf. Prizes will be awarded at dinner.

Make up your own foursome, or let us make one for you.

For further information and payment details, please visit www.piplaonline.org.

FROM THE NEWSLETTER COMMITTEE

We hope you've enjoyed this issue of the 2012/2013 PIPLA News, an informative and hopefully entertaining look at the goings on in IP law. We invite our entire readership to contribute to this endeavor with articles, announcements, and job postings of your own. If you have something you would like included in PIPLA News or have questions about how you can contribute, please contact Matt Johnson at 412-394-9524 or at mwjohanson@jonesday.com.

EDITORIAL BOARD

Matthew Johnson, Chair (412-394-9524)
 Ying Cao
 Josh Nightingale
 Kathryn M. Cooper